David Mead

David Mead is bringing humanity back to work. During the past 13 years David has worked with over 300 companies in 21 countries. In that time, he has discovered a pattern that is present with every leader worth following.

David worked with Simon Sinek from 2009 - 2019. In 2017, David co-authored Find Your Why, with Peter Docker and Simon Sinek. It has sold over 400,000 copies and is translated into 25 languages.

Since December, 2019 David has focused on helping leaders and teams implement simple but powerful ideas that allow them to influence others with genuine humanity, no matter their role or title.



The result is higher performance, innovation, collaboration, retention and importantly, well-being.